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PRESIDENT'S MESSAGE

From the inspiration of the Fort Lauderdale meetings it is my wish to assure each and every member of our Society of a real desire to make this a banner year, individually and collectively.

My feeling is that we have the right to feel that our Society has made good progress during recent years and of course this must be continued. I am particularly optomistic after having talked personally with each of our officers for this year as they are a dedicated group and desire to do everything possible to keep our organization humming.

I am asking every officer, director and all chapter representatives to bring to our Board Meeting at Winter Haven on the 30th & 31st ideas and suggestions that will enable us to set goals for the year that will b e both challenging and rewarding.

What an opportunity we have to make certain that every possible aid will be developed to make our shows during the coming months the best ever to appeal to many new hibiscus admirers to become members of our chapters. We have certainly proven beyond any doubt that a good show with the right emphasis on membership will pay off.

It has been a great satisfaction to me to note real progress in our hybridization efforts with so many fine new varieties that have been shown. Let's all get into this part of our game with well planned efforts and lots of enthusiasm.

See you all at Winter Haven

Ralph H. Philo